



Client: Child Death Review Board
Agency: OKDHS

Title: "Water" v.2
Spot #: tba
Version: 1st draft 11/7/07

Producers Playhouse job #1084

VIDEO

Fade up on shot of young child looking at the camera.

The young child turns away from the camera and begins to run. The camera follows as the child runs toward an inflatable swimming pool.

Cut to shot of same young child, camera following, as he/she approaches an ice chest.

Cut to shot of the same young child, camera following, as he/she runs toward a pond with a fountain.

Cut to shot of the same young child, camera following, as he/she runs toward a mop bucket.

Cut to shot of the same young child, camera following, as he/she runs into a bathroom and closes the door, blocking the camera from following.

Animated sequence brings in 3-part graphic.

"Think"

"Prevent"

"Live"

Graphic holds on screen.

SUPER: "Keep Our Children Safe"

SUPER: OKDHS logo, CDRB logo

AUDIO

[music under]

WOMAN #1V/O: "I TOOK MY EYES OFF HIM FOR JUST A FEW MINUTES.

SOMEHOW HE GOT TO THE INFLATABLE POOL. I JUST DIDN'T THINK..."

MAN #1 V/O: "IT WAS AN ICE CHEST WITH A FEW INCHES OF WATER IN THE BOTTOM. I DIDN'T THINK..."

WOMAN #2 V/O: "... A NEIGHBOR'S BACKYARD POND. YOU WOULDN'T THINK..."

ANNOUNCER: "EVERY YEAR HUNDREDS OF OKLAHOMA CHILDREN DROWN ACCIDENTALLY..."

IN BATHTUBS, SWIMMING POOLS, PONDS, EVEN MOP BUCKETS, ICE CHESTS, TOILETS...

THINK...

PREVENT...

LIVE...

[SOUNDEFFECTS OF LAUGHING CHILD]

KEEP OUR CHILDREN SAFE."