

# 5 EASY STEPS

- 1 Learn all you can about reducing drowning in children.**  
Read the enclosed information. Watch the 60-second public service announcement. Go to [www.ThinkPreventLive.gov](http://www.ThinkPreventLive.gov).
- 2 Share the information with your family and friends.**  
Direct them to the Web site. Encourage them to learn all they can about reducing drowning in children.
- 3 Hand out material to your customers.**  
Hand out posters, bookmarks, Web announcements and brochures to customers. Take 15 seconds to share the information with them.
- 4 Inform your community.**  
Make a presentation to community groups. Put up posters or a display. If the Girl Scouts, Boy Scouts, local church, child care center, or library requests presentation information, direct them to the Web site. There they can download the TV and radio public service announcements, as well as other materials so that they can educate their family, friends and customers as well.
- 5 Get the media involved.**  
Contact your local newspapers, radio stations and TV stations. Talk to them about the need to reduce the number of children drowning. Give them the media release, ask them to run the ads as a community service, direct them to the Web site and let them know TV and radio PSAs are available.



Keep Our Children Safe